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LOOK INDUSTRIES
THE FOURTH OFFICIAL CATALOGUE

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LOOK
INDUSTRIES

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DESIGNING A COZIER WORLD

At Look Industries we use design to expand the range of possibilities for people who need to get work done, or to take a relaxing break, both in the office and while on the move. From discrete private spaces for individuals, to cozy social spaces for groups, we give modern work places and public spaces the advantages of home. We use a global design language that blends the natural woods, eco-friendly materials and crafted durability of our Nordic design heritage, with the universal emotional triggers of dynamic shapes and beautiful textures.

Look Company Story

Too much f***ing noise. Too many interruptions. So many distractions. So little comfort. Trying to do good work can suck and forget about taking a relaxing break.

It's 2009. Two young designers sit in a noisy lounge, struggling to discuss latest design trends. The surrounding buzz turns their talk to the mounting pressures of modern life: the noise, the distractions, the inability to concentrate, the difficulty of conducting conversations, the "always-on" culture of mobile lifestyles.

In a moment of inspiration, Ivar Gestranus and Kevin Lahtinen start sketching out ideas for furniture that could help distracted people find privacy in busy places.

Today, going beyond privacy, Look also brings new design ideas that encourage interaction and collaboration. Through its thoughtful designs, Look adds creative new ways for employees to work, both on their own and in teams. Look also transforms public spaces to make them more appealing, useful and loved.

WE ARE LOOK INDUSTRIES

THE BIRTH OF A NORDIC DESIGN EMPIRE

THIS PRODUCT IS GREAT FOR

- ✓ Working on your laptop
- ✓ Weird afternoon tea parties
- ✓ Combining with different types of seating



503
PATCH +/-
DESIGN BY IVAR GESTRANIUS & KEVIN LAHTINEN

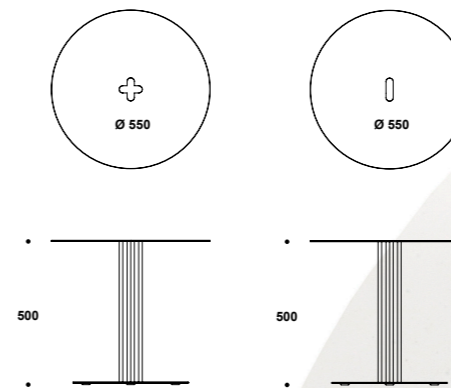
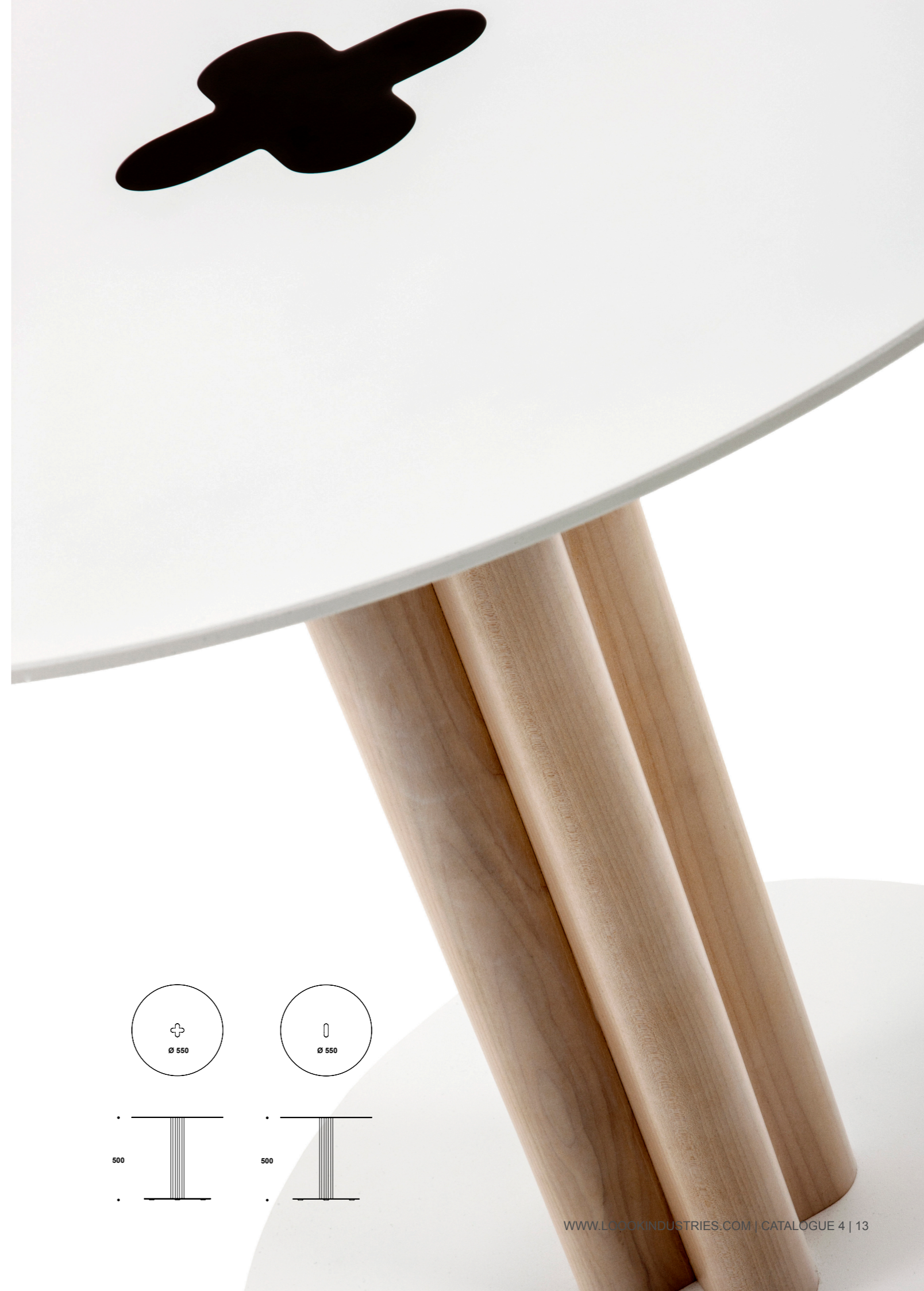
Patch is a small coffee table which combines both wood and metal. It is ideal for break out areas and lounges and can be combined with various types of sofas and armchairs. The metal parts can be painted according to RAL or NCS color charts which means there is quite a few color options. Patch is available in two different versions, + or -.

Materials used in the product:

Base: Lacquered steel and birch
Table top: Lacquered aluminum
Gliders: Injection molded Polyethylene PE 100

Basic Colors:

Base in RAL 9003 Effect (White) and birch, Base in RAL 9004 Effect (Black) and birch
Table top in RAL 9003 Effect (White) or RAL 9004 Effect (Black)



THIS PRODUCT IS GREAT FOR

- ✓ Working on your laptop
- ✓ Both lounges and your own livingroom
- ✓ Combining with different types of seating



504

CHIP

DESIGN BY IVAR GESTRANIUS & KEVIN LAHTINEN

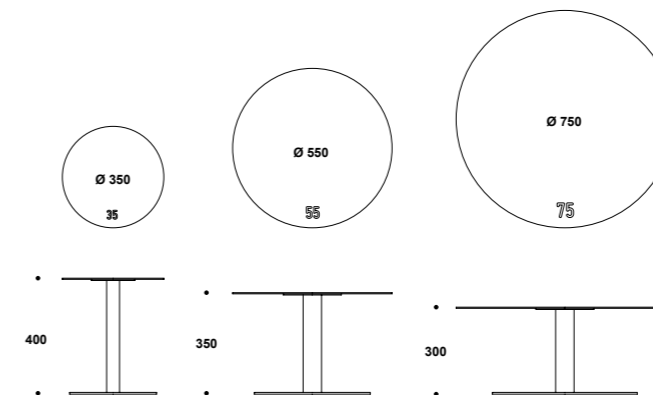
Chip is a coffee table for break out areas and lounges. It comes in three different heights, three different sizes and can be combined with various types of sofas and armchairs. To avoid any confusion, the diameters of the tables are laser cut into the table top as a cool detail. The tables can be painted according to RAL or NCS color charts which means there is quite a few color options.

Materials used in the product:

Base: Lacquered steel
Table top: Lacquered aluminum
Gliders: Injection molded Polyethylene PE 100

Basic Colors:

Base in RAL 9003 Effect (White), Base in RAL 9004 Effect (Black)
Table top in RAL 9003 Effect (White) or RAL 9004 Effect (Black)



THIS ITEM IS GREAT FOR

- ✓ Creating unique seating areas
- ✓ Improving the appearance of a space
- ✓ Socializing with co-workers & friends
- ✓ Relaxing



203

GIANT DONUT

DESIGN BY IVAR GESTRANIUS & KEVIN LAHTINEN

Giant Donut is actually, as the name tells us, nothing more than a giant donut that you can sit on. For this particular purpose it does the job quite well though. You can choose to sit on the edge or to get really comfy in the hole in the middle. This giant piece of pastry is ideal for chill-out areas and lounges. The fabric is easily changeable thanks to a super-sized zipper on the side of the product. This means you don't have to worry if you happen to spill some coffee on it.

Materials used in the product:

Frame: Injection moulded polyurethane upholstered in fabric
Zipper: Polyester

Basic Colors:

Black zipper

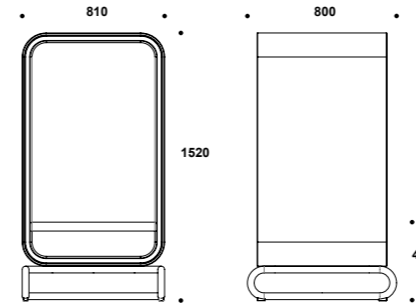
Popular Fabrics:

Gabriel: Breeze Fusion, Europost 2
Fidivi: Maya, Laser J, Class, Garda
Kvadrat: Steelcut 2, Divina 3



THIS PRODUCT IS GREAT FOR

- ✓ Making phone calls
- ✓ Working on your laptop
- ✓ Taking a quick nap
- ✓ Relaxing
- ✓ Kissing with your co-worker



201 THE BOX LOUNGER

DESIGN BY IVAR GESTRANIUS & KEVIN LAHTINEN

The Box Lounger is a cozy box with a soft sound absorbing material on the inside that dampens outside sounds. It is the perfect place for you to make a phone call, work on your laptop or just relax. The Box Lounger can also be used as a room divider and is available in different colors to match your interior.

The Box Lounger provides a quiet and visually secluded cover from the surrounding noise and movement. Generally this problem can be found in open-space offices and public spaces. The Box Lounger has three different base options.

Materials used in the product:

Base: Lacquered tubular steel, wooden legs or swivel base in metal

Frame: Compression moulded birch

Inner frame: High quality foam upholstered in fabric

Gliders: Injection moulded Polyethylene PE 100

Basic Colors:

Frame in RAL 9003 (signal white) with Base in RAL 9003 (signal white)

Frame in RAL 9004 (signal black) with Base in RAL 9004 (signal black)

Frame in natural Birch with Base in natural Birch

Popular Fabrics:

Gabriel: Breeze, Breeze Fusion

Fidivi: Maya, Laser J, Class, Garda

Kvadrat: Steelcut 2, Steelcut Trio 2, Remix 2



THIS PRODUCT IS GREAT FOR

- ✓ Making phone calls
- ✓ Creating small silent meeting spaces
- ✓ Maximizing teamwork between your co-workers
- ✓ Relaxing
- ✓ Secret after work parties



301 **THE BOX SOFA** DESIGN BY IVAR GESTRANIUS & KEVIN LAHTINEN

The Box Sofa provides a quiet and visually secluded cover from the surrounding noise and movement. Generally this problem can be found in open-space offices and public spaces. The Box Sofa can also be used as a room divider and is available in different colors to match your interior. When two sofas are used face to face it creates a "room inside a room", use this possibility to maximize the teamwork between your co-workers. Be creative, think inside the box. The Box Sofa has two different base options.

Materials used in the product:

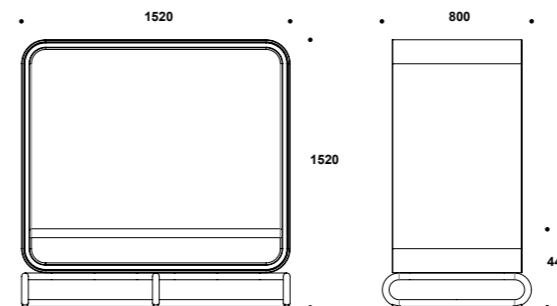
Base: Lacquered tubular steel or wooden legs
Frame: Compression moulded birch
Inner frame: High quality foam upholstered in fabric
Gliders: Injection moulded Polyethylene PE 100

Basic Colors:

Frame in RAL 9003 (signal white) with Base in RAL 9003 (signal white)
Frame in RAL 9004 (signal black) with Base in RAL 9004 (signal black)
Frame in natural Birch with Base in natural Birch

Popular Fabrics:

Gabriel: Breeze, Breeze Fusion
Fidivi: Maya, Laser J, Class, Garda
Kvadrat: Steelcut 2, Steelcut Trio 2, Remix 2



Loook furniture helps busy people thrive

These days, we're constantly followed by the pressures of daily life. Our robust smartphones, pervasive Wi-Fi services and an ever-more-powerful Internet keep us connected, engaged, and distracted. Whether we're at home, in the office or in all the places in between, we're switched "on".

But there's something wrong.

It's getting harder to simply relax. There's no place to kick back, to restore one's energy and to get a clear perspective. At the same time, we often can't do all we would like to do, from pursuing our interests to doing our jobs well.

Why? Because we are surrounded by too much noise, too many distractions and not enough comfort.

Making offices and public spaces feel more like home

At home, we can easily find a quiet place. If there's too much activity in the living room, we can go to the bedroom and close the door. We also have rooms that make conversations with family and friends flow easily. Just being able to sit comfortably and casually seems to help us open up and have more fun. If only we had these benefits wherever we went. So that offices, public spaces, cafés and co-working spaces all better served all our needs.

This is where Loook Industries Industries comes in. We make furniture that makes any space more useful and appealing. We give people who are looking to relax and chill a welcome break. We also help those who are busy to get more done, either on their own or by collaborating with others.

**The missing ingredients: easy individual privacy and natural group collaboration.
Loook makes any location more like home.**

Our privacy furniture lets people shut the door on noise and distractions. Away from the din, they can make important phone calls, relax and refresh themselves or better focus on important tasks. This is space that is only for them, in which they can recharge, refocus and feel human. Just like moving to another room at home.

Our social furniture gives people cozy spaces in which to gather. Away from the surrounding hubbub, groups are able connect more naturally and interact more freely. This is space that inspires the exchange of ideas, fires the collaborative spirit and makes social interaction more rewarding. Just like getting together with friends at home. Loook feels right at home wherever people find themselves.

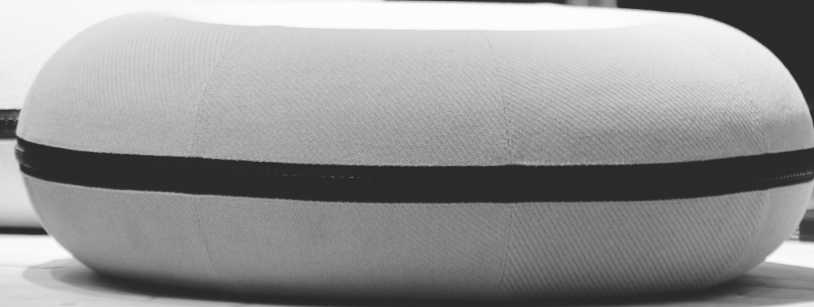
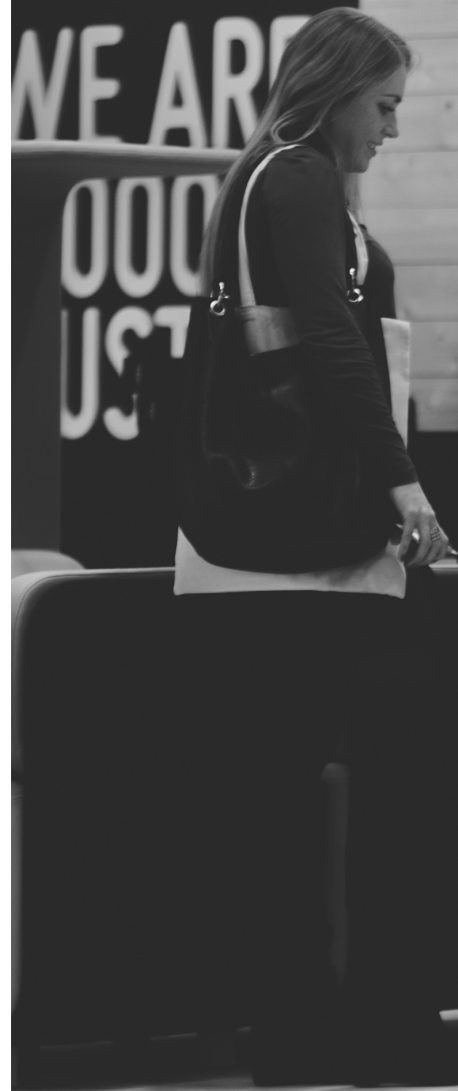
FEELS KIND OF
HOMEY
AROUND
HERE

**INTERACT
WORK
HIDE**

LOOK
INDUSTRIES

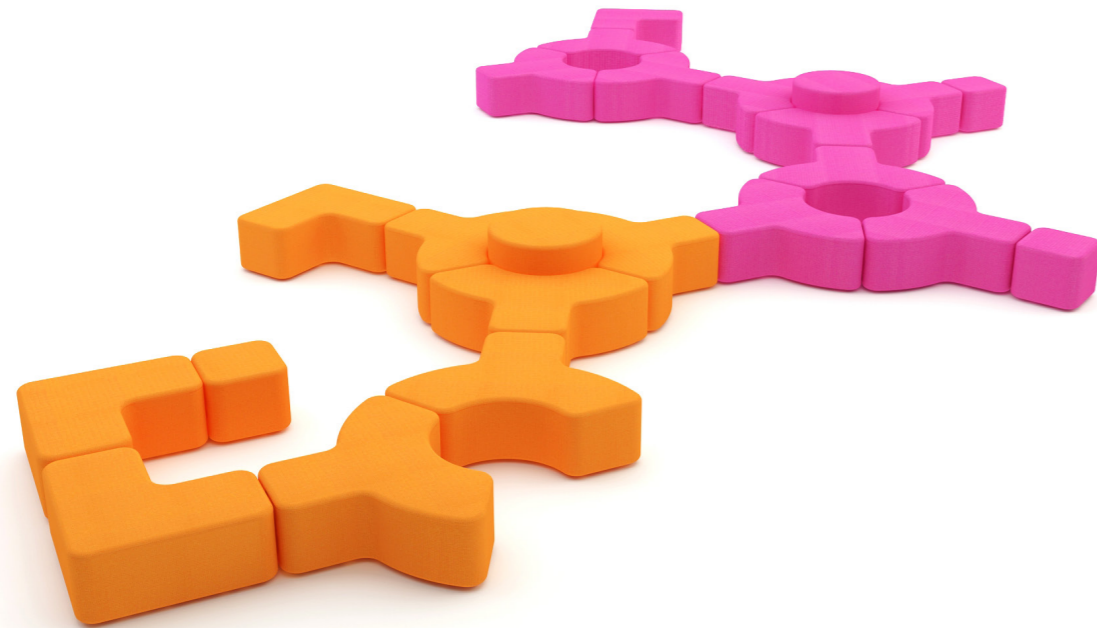


**WE ARE
LOOK
INDUSTRIE**



THIS PRODUCT IS GREAT FOR

- ✓ Creating unique shapes in different sizes
- ✓ Providing seating for lots of people
- ✓ Socializing with co-workers & friends
- ✓ Teamwork
- ✓ Communicating with your alien friends



401

SIGNS

DESIGN BY IVAR GESTRANIUS & KEVIN LAHTINEN

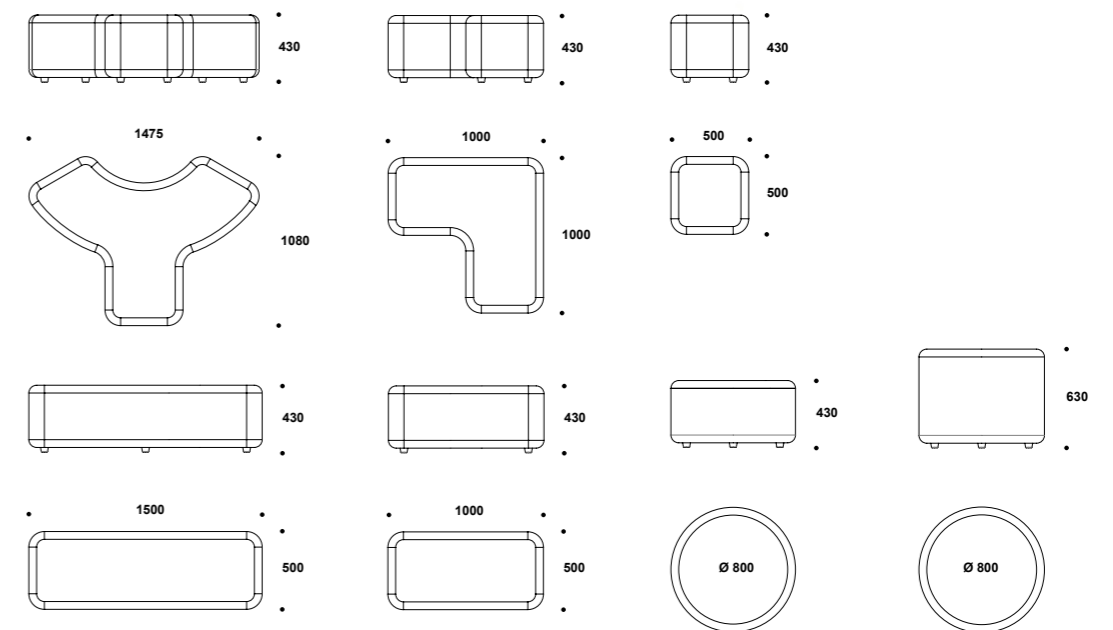
Signs is a modular seating system for public spaces, waiting areas and offices. Signs can be ordered in different configurations and sizes to meet different environments and interior's needs. Signs consists of seven units, the basic piece, a square shaped one-seater, a two-seater, a three-seater, two round pieces of different heights and a corner piece. The units can be used individually or linked together to form different shapes and compositions, from just a few units for a small office to enormous shapes for a large public space. The composition possibilities are almost endless. You can also create your own unique expression with the help of different colours, fabrics and contrast stitching.

Materials used in the product:

Frame: Plywood, high quality foam upholstered in fabric
 Legs: Lacquered oak
 Linking Device: Lacquered steel

Popular Fabrics:

Gabriel: Fame, Breeze Fusion, Europost 2
 Fidivi: Maya, Laser J, Class, Garda
 Kvadrat: Steelcut 2, Steelcut Trio 2



THIS PRODUCT IS GREAT FOR

- ✓ Working on your laptop
- ✓ Holding your coffee mug & donut
- ✓ Combining with different types of seating



501 SPACE CHICKEN

DESIGN BY IVAR GESTRANIUS & KEVIN LAHTINEN

Space Chicken is a small laptop table that is available in various colors. The table is ideal for lounges, offices and public spaces. Of course, it works perfectly well at home too. Space Chicken is height adjustable and allows you to maintain a comfortable and ergonomic working posture that enables productivity from all types of chairs and sofas. Space Chicken is available in both fixed and height adjustable versions.

Materials used in the product:

Base: Lacquered steel
Table top: Formica® compact laminate or aluminum
Adjustment lever: Aluminum and steel
Height-adjustment component: Machined Polyethylene PE 100
Gas spring: Stabilus LIFT-O-MAT, 095214/150N
Gliders: Injection moulded Polyethylene PE 100

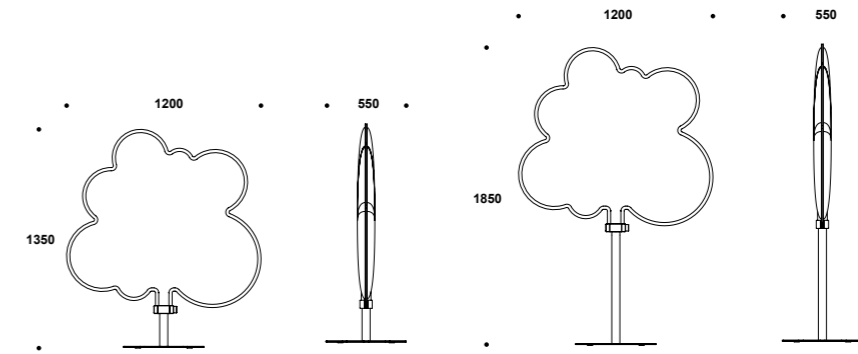
Basic Colors:

Base in RAL 9003 (White), Base in RAL 9004 (Black)
Table top in white or black compact laminate
Aluminum tabletop in RAL 9003 (White) or RAL 9004 (Black)



THIS PRODUCT IS GREAT FOR

- ✓ Improving the acoustics and the appearance of a space
- ✓ Separating different zones
- ✓ Creating a secluded space for yourself
- ✓ Playing hide and seek



102

WOODLAND

DESIGN BY IVAR GESTRANIUS & KEVIN LAHTINEN

Woodland is a freestanding space divider with excellent sound-absorbing features. This playful screen provides visual protection while improving the acoustics and functionality of a public space. Woodland is available in two different heights and is ideal for creating secluded privacy areas in lounges, offices and public spaces.

Materials used in the product:

Base: Lacquered steel
Screen: Ecopoly - 100% polyester fiber core upholstered in fabric
Gliders: Injection moulded Polyethylene PE 100
Connecting clamp: Lacquered aluminum
Logo label: Silicone

Basic Colors:

Base in RAL 9003 (signal white)
Base in RAL 9004 (signal black)

Popular Fabrics:

Gabriel: Soul, Europost 2
Camira: Blazer Lite
Kvadrat: Divina 3



THIS PRODUCT IS GREAT FOR

- ✓ Creating unique modular workspaces
- ✓ Creating different types of meeting spaces
- ✓ Creating private teamwork areas
- ✓ Hiding coat racks and copy machines
- ✓ Separating different zones



403

ONETWENTY

DESIGN BY IVAR GESTRANIUS & KEVIN LAHTINEN

Onetwenty is a multifunctional and modular product consisting of two basic pieces; a wall segment and a pouf. It's unbelievable what you can do with these two elements. You can create two-seater sofas, three-seater sofas, five-seater meeting spaces or just use it as wall segments for creating secluded privacy areas in lounges, offices and public spaces. These are good hiding places for coat racks or a copy machine. Put in a nice carpet and your grandma's old furniture or make it a play room for kids. Add a table top and you have yourself a nice little private workspace. Onetwenty is available with electricity. You can also purchase some extra goodies, like a 500 mm extension piece for extra height and coat hooks.

Materials used in the product:

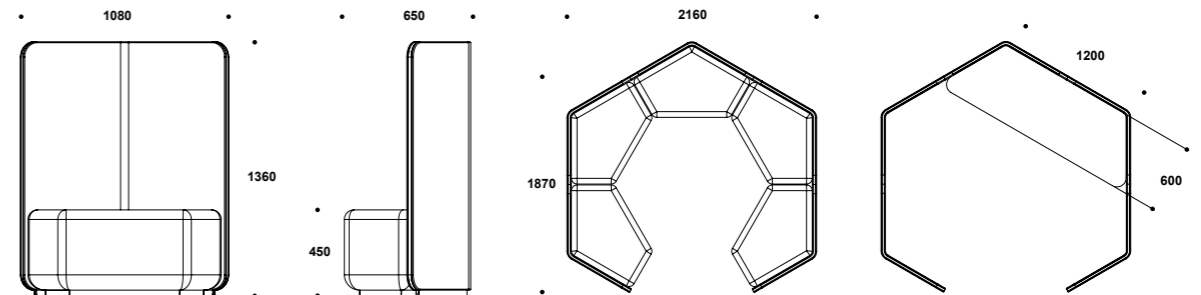
Base: Lacquered oak
 Frame: Birch veneer and high quality foam upholstered in fabric
 Gliders: Injection moulded Polyethylene PE 100

Basic Colors:

Base in RAL 9004 (signal black)

Popular Fabrics:

Gabriel: Breeze, Breeze Fusion
 Fidivi: Maya, Roccia, Class, Garda
 Kvadrat: Steelcut 2, Steelcut Trio 2, Remix 2



A BUNCH OF CASES USING SPACES

Look gives people the space they need to thrive

From adding privacy to promoting conversations, Look design solutions keep people as comfortable or productive as they need to be, wherever they find themselves.

Here's how:

John needs to concentrate on an important proposal. Rather than struggling to focus with all the noise and distractions of his busy open space, he goes over to a Look-designed privacy cocoon within the office. In the peace and quiet, he easily knocks out his proposal.

Melinda feels a bit rattled and drained from an intense meeting and wants to take a quick and refreshing break. Rather than leaving the office, she retreats to a Look-designed privacy chair for a few minutes. In the calm and silence she is able to compose herself and head back to work with new energy.

Sandra wants to get her team thinking of bold new ideas. Instead of meeting in an intimidating fish-bowl conference room, she gathers them in a Look-designed social space within the office. In the comfortable seats, the team opens up and ideas start to fly.

Steve stops for coffee on the way back from a meeting. His phone rings. It's his client with an important question. Rather than asking to call back when quiet and confidentiality can be ensured, Alex settles into one of the Look-designed privacy cocoons in the café. In this oasis, he can talk confidently without disturbing others and without worrying about anyone overhearing.

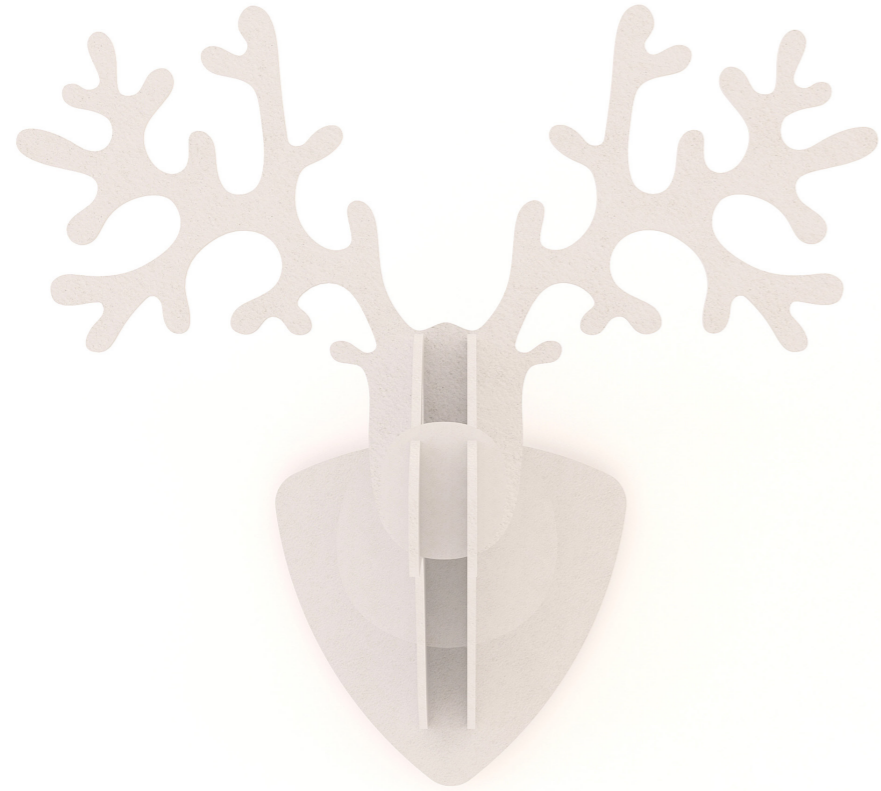
Look privacy spaces give people room to relax and refresh, focus on important work or take sensitive phone calls. By blocking out ambient noise and incessant distractions, people can either get more work done or simply kick back and chill, wherever they need.

Look social spaces help people connect, encourage them to interact and inspire them to generate new ideas. When meeting in cozy, comfortable and relaxed spaces, people work better together wherever they gather.



THIS ITEM IS GREAT FOR

- ✓ Improving the acoustics of a space
- ✓ Improving the appearance of a space
- ✓ Hanging over the fireplace at the hunting lodge



103

DEERHEAD

DESIGN BY IVAR GESTRANIUS & KEVIN LAHTINEN

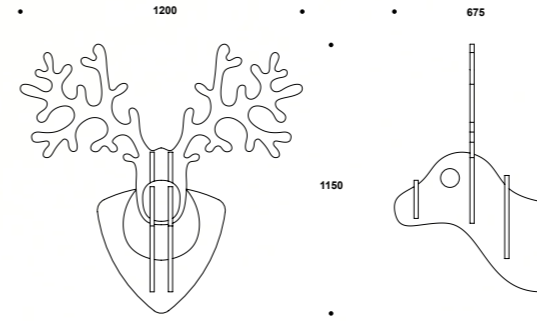
Deerhead is not a regular acoustic panel. This three-dimensional acoustic panel is a piece of art with excellent sound-absorbing features. It will improve the acoustics of any space, whether it is on the wall of your office or hanging over the fireplace at the hunting lodge. Even though it looks like a hunting trophy, we can assure you no animals were harmed during the development of this product. It's big, it's beautiful and in terms of sound absorption it should be top notch. All the acoustic info can be downloaded from our website.

Materials used in the product:

Panels: Polyester fiber
Wall bracket: Lacquered metal

Basic Colors:

White polyester fiber panel



THIS PRODUCT IS GREAT FOR

- ✓ Creating unique seating areas
- ✓ Combining with it's low-back version twin
- ✓ Creating private meeting spaces
- ✓ Relaxing



302H
MR. SNUG HIGH
DESIGN BY IVAR GESTRANIUS & KEVIN LAHTINEN

Mr. Snug is available in a high-back and a low-back version. Two high-back models can be placed opposite each other to create private, screened-off areas where people can interact with each other or just re-charge for a while.

The slightly more discreet low-back model has a nice retro look and is perfect for chilling and socializing. It also goes really nicely with its high-back friend. Combine both high- and low-back models to create stylish, versatile and functional seating areas in public spaces and office environments.

Materials used in the product:

Base: Lacquered tubular steel

Frame: Compression moulded birch, high quality foam upholstered in fabric

Gliders: Injection moulded Polyethylene PE 100

Basic Colors:

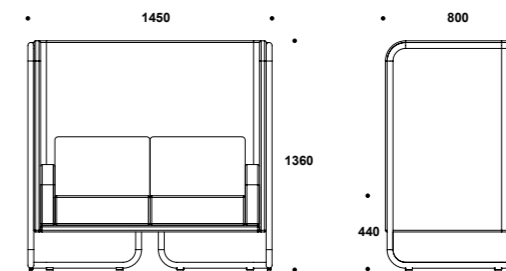
Base in RAL 9003 (signal white) or RAL 9004 (signal black)

Popular Fabrics:

Gabriel: Breeze, Breeze Fusion, Europost 2

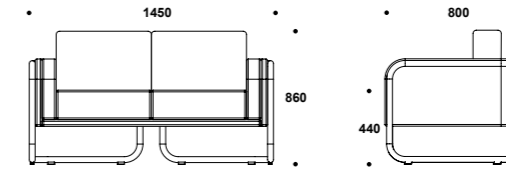
Fidivi: Maya, Class, Garda

Kvadrat: Remix 2, Steelcut Trio 2



THIS PRODUCT IS GREAT FOR

- ✓ Creating unique seating areas
- ✓ Combining with it's high-back version twin
- ✓ Relaxing
- ✓ Taking a quick nap



302L
MR. SNUG LOW
DESIGN BY IVAR GESTRANIUS & KEVIN LAHTINEN

Mr. Snug is available in a high-back and a low-back version. Two high-back models can be placed opposite each other to create private, screened-off areas where people can interact with each other or just re-charge for a while.

The slightly more discreet low-back model has a nice retro look and is perfect for chilling and socializing. It also goes really nicely with its high-back friend. Combine both high- and low-back models to create stylish, versatile and functional seating areas in public spaces and office environments.

Materials used in the product:

Base: Lacquered tubular steel

Frame: Compression moulded birch, high quality foam upholstered in fabric

Gliders: Injection moulded Polyethylene PE 100

Basic Colors:

Base in RAL 9003 (signal white) or RAL 9004 (signal black)

Popular Fabrics:

Gabriel: Breeze, Breeze Fusion, Europost 2

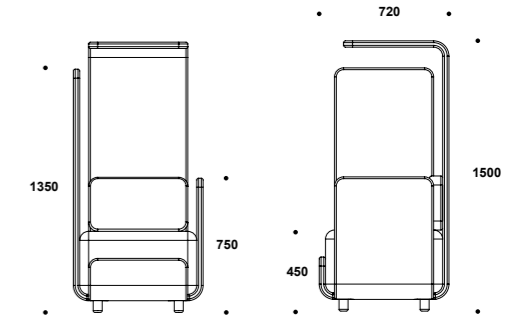
Fidivi: Maya, Class, Garda

Kvadrat: Remix 2, Steelcut Trio 2



THIS PRODUCT IS GREAT FOR

- ✓ Creating unique modular seating areas
- ✓ Relaxing, teamwork and meetings
- ✓ Moving around from one area to another
- ✓ Creating multifunctional privacy and interaction areas
- ✓ Charging your laptop or phone



402

AREA

DESIGN BY IVAR GESTRANIUS & KEVIN LAHTINEN

Area is a modular seating system that can offer different levels of privacy whenever needed. By adding different components to a basic seat you can make almost any kind of configuration to suit your needs. You can build anything from a comfy private one-seater, to a two-seater sofa with high-back and roof, or a 99-seater (I've got 99 problems but a seat ain't one) low-back sofa. The seating system is available with castors, if you feel the need to move it around.

Materials used in the product:

Frame: Plywood, tubular steel and high quality foam
Legs: Oak

Basic Colors:

Legs in oak
Black castors

Popular Fabrics:

Gabriel: Fame, Breeze, Breeze Fusion
Fidivi: Class, Garda, Roccia
Kvadrat: Remix 2, Steelcut Trio 2





DESIGN FROM THE DEEPEST DARKEST NORTH

Look design philosophy

Thrive well everywhere

We use design to expand the range of possibilities for people who need to get work done or to take a relaxing break, both in the office and while on the move. From discrete private spaces for individuals, to cozy social spaces for groups, we give modern work places and public spaces the advantages of home. We use a global design language that blends the natural woods, eco-friendly materials and crafted durability of our Nordic design heritage, with the universal emotional triggers of dynamic shapes and beautiful textures.

Why Look design works:

Approachable

Look furniture is friendly. People are naturally drawn to our shapes, colors and textures.

Practical

Look furniture is useful. It serves the purpose, from shielding noise and distraction, to encouraging fruitful conversations.

Comfortable

Look furniture is cozy. It relaxes people, allowing them to be themselves, to focus on tasks and to open up to others.

Inspiring

Look furniture sparks imagination. Our designs give people the space to do their best whatever their needs and desires, wherever they find themselves.

Look changes the way people and furniture get along.



THIS PRODUCT IS GREAT FOR

- ✓ Making phone calls
- ✓ Working on your laptop
- ✓ Quick meetings for two
- ✓ Providing an alternative advertisement space



101 **MAGAZONE** DESIGN BY IVAR GESTRANIUS & KEVIN LAHTINEN

Magazone is a Stop & Go work space that allows you to perform short tasks while out and about. This work area has a unique design and a person standing behind it gives the appearance of someone reading a large newspaper. The sound absorbing material on the inside of the screen ensures your privacy when working on your laptop. Magazone also offers privacy for a quick meeting for two.

Materials used in the product:

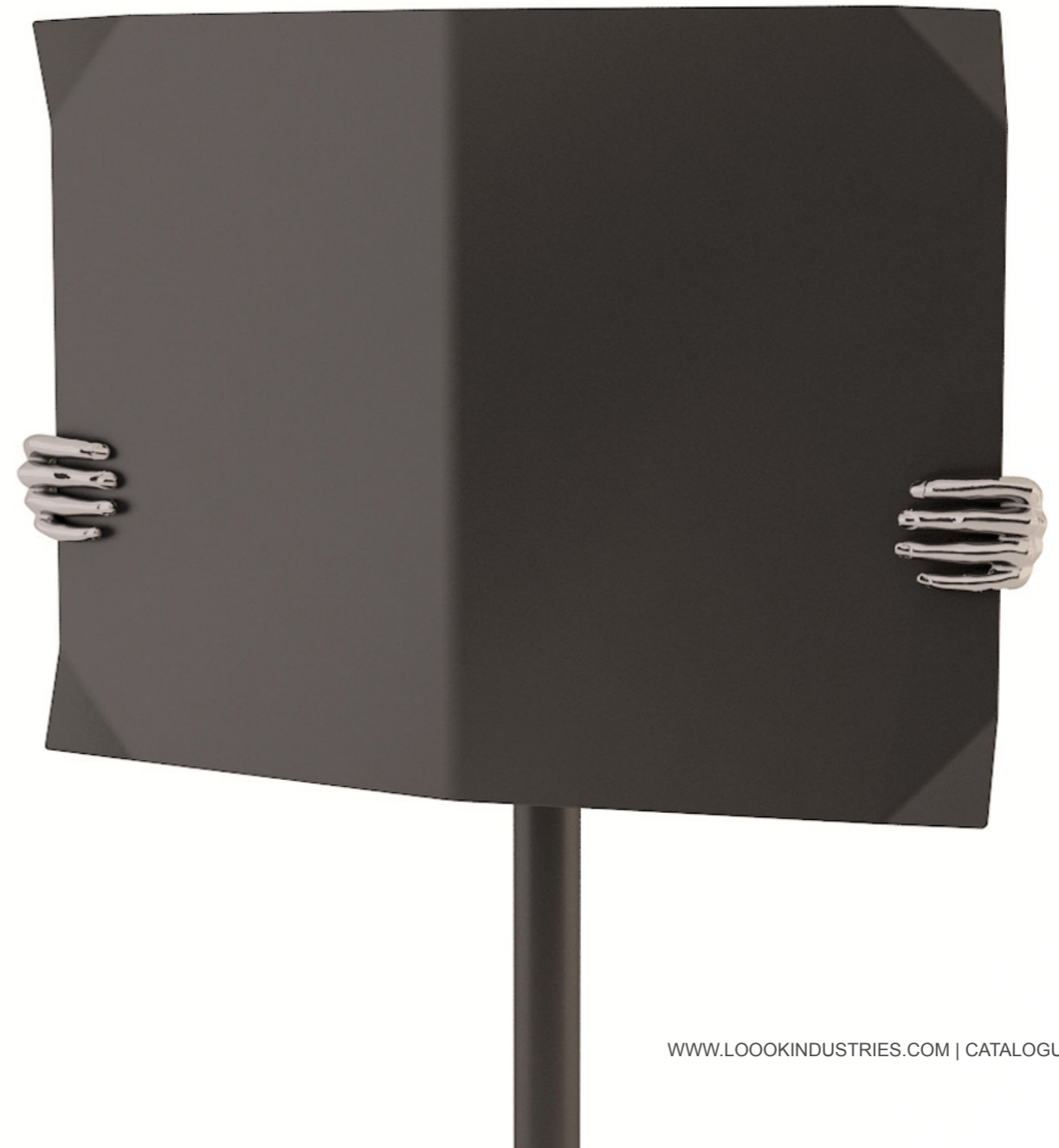
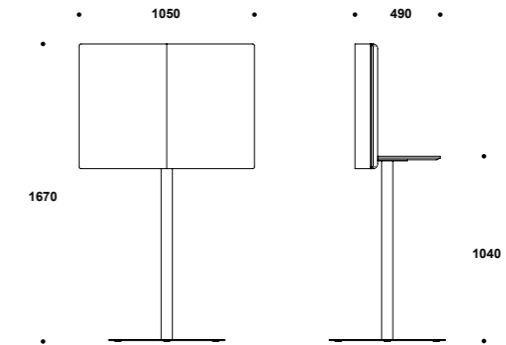
Base: Lacquered steel
Tabletop: Lacquered MDF
Screen: Compression moulded birch, high quality foam upholstered in fabric
Hands: Casted aluminum
Gliders: Injection moulded Polyethylene PE 100

Basic Colors:

Screen in RAL 9003 (signal white) with Base in RAL 9005 Black effect. Hands in polished aluminum
Screen in RAL 9004 (signal black) with Base in RAL 9005 Black effect. Hands in polished aluminum

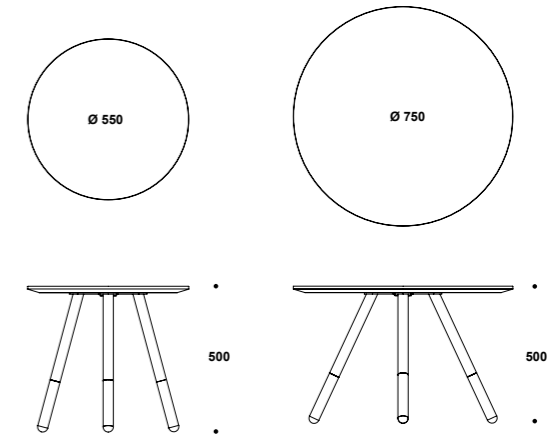
Popular Fabrics:

Gabriel: Soul, Europost 2
Fidivi: Roccia
Camira: Blazer Lite



THIS PRODUCT IS GREAT FOR

- ✓ Working on your laptop
- ✓ Holding at least ten mojitos
- ✓ Combining with different types of seating



502
DAYWALKER
DESIGN BY IVAR GESTRANIUS & KEVIN LAHTINEN

Daywalker is a playful, yet stylish coffee table designed for environments such as break-out areas and lounges. The table comes in two sizes and can be combined with various types of sofas and armchairs. Choose between different table-leg colors to give the table an even more distinctive look. The big Daywalker table should easily hold at least 20 mojitos, a chainsaw and a small dog.

Materials used in the product:

Base: Lacquered tubular steel
Tabletop: Lacquered MDF
Gliders: Injection moulded Polyethylene PE 100

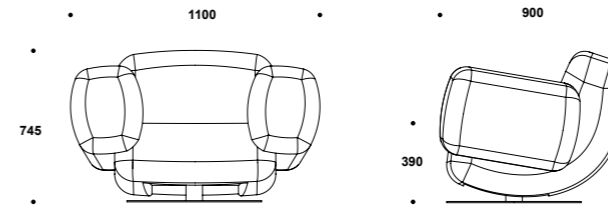
Basic Colors:

Legs in RAL 9003 (White), Legs in RAL 9004 (Black)
Tabletop and base in RAL 9003 (White) or RAL 9004 (Black)



THIS PRODUCT IS GREAT FOR

- ✓ Creating unique seating areas
- ✓ Improving the appearance of a space
- ✓ Relaxing
- ✓ Giving your ego a boost



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BULLDOG

DESIGN BY IVAR GESTRANIUS & KEVIN LAHTINEN

Bulldog is a big comfortable chair for cosy lounging. This soft little giant makes a statement in chill-out areas, lounges and other locations that need some spicing up. Lean back in this majestic creation with a drink in your hand and feel like royalty. Remember that sometimes, just sometimes, size matters.

Materials used in the product:

Base: Lacquered steel
Frame: Plywood and steel, injection moulded polyurethane upholstered in fabric
Gliders: Injection moulded Polyethylene PE 100

Basic Colors:

Base in RAL 9004 (signal black)

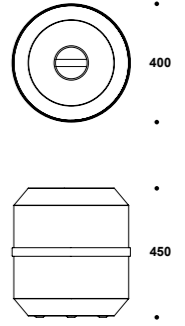
Popular Fabrics:

Gabriel: Breeze, Breeze Fusion, Europost 2
Fidivi: Maya, Laser J, Class, Garda
Kvadrat: Steelcut 2, Steelcut Trio 2
Leather: Ohmann Colorado



THIS ITEM IS GREAT FOR

- ✓ Creating unique seating areas
- ✓ Environments that needs flexibility
- ✓ Carrying around



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BAZOOKA

DESIGN BY IVAR GESTRANIUS & KEVIN LAHTINEN

Bazooka is a small stylish pouf for lounges, offices and public spaces. Thanks to a handle hidden inside this mysterious cylinder shaped creation, you can carry it around without any problem. A wooden detail around the pouf gives it a moderately Nordic look while adding a little luxury.

Materials used in the product:

Frame: Injection moulded polyurethane upholstered in fabric

Details: Oak

Gliders: Injection moulded Polyethylene PE 100

Basic Colors:

Wooden details in oak

Popular Fabrics:

Gabriel: Breeze, Breeze Fusion, Europost 2

Fidivi: Maya, Class, Garda

Kvadrat: Remix 2, Steelcut 2, Steelcut Trio 2





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